come to an educator's roundtable

This educator's roundtable session begins with a presentation about a new study focussed on establishing a profile for graphic design education in Canada. Break-out focus group sessions follow, addressing four big questions affecting design education today. The results will inspire new thinking about the relationship of scholarship and the field. Additional topics will evolve with the roundtable discussions.

ESTABLISHING A 21ST CENTURY PROFILE FOR POST-SECONDARY GRAPHIC DESIGN EDUCATION IN CANADA

Graphic design education has changed exponentially over the last 20 years. Pink (2006) claims we've progressed from the information age, knowledge workers to the 21st century 'conceptual age' of inventive big-picture thinkers and empathizers. "In the United States, the number of graphic designers has increased tenfold in a decade" (Pink, 2006). How do today's graphic design programs in Canada contribute to the profession? This can't be answered without asking educators firsthand and by looking at how Canada's changing educational landscape has influenced specialized programs like graphic design. As the professional status of graphic design evolves, a national perspective about how educational programs contribute to the profession is becoming increasingly necessary.

Karin Jager MGDC, graduate student at SFU and design educator at Capilano University, has embarked on a research project to create a compendium of post-secondary graphic design education programs in Canada as a way to support the profession, inform prospective students and the public, and assist programs with their own quality assurance, program reviews and peer identification.

Please participate in this research by completing a 20 minute survey:
http://websurvey.sfu.ca/survey/53073574

DESIGN CURRENCY: ICOGRADA DESIGN WEEK SPECIAL EVENT

EDUCATOR'S ROUNDTABLE

FRIDAY, 30 APRIL 2010

13:00-17:00

EMILY CARR UNIVERSITY OF ART + DESIGN

285D *(the Motion Capture Studio, 2nd floor, Intersections Digital Studios)*

1399 Johnston Street
(Granville Island)

Vancouver, BC Canada

DESIGN CURRENCY
DEFINING THE
VALUE OF DESIGN

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